

Communication & Horizon 2020

This is a template which of course has to be adjusted according to the specific project. The term communication includes initial communication tasks, ongoing communication during project period and dissemination of project outcome.

RESCOMM's participation in a Horizon 2020 project will include a number of "single tasks" (at project start and end) and a number of recurring tasks (entire period).

Single tasks

- participation in kick-off meeting
- communication strategy inc. review and corrections
- press releases (start and end) incl. review
- stakeholder database start up
- website content, start up
- info material (brochure, handout, etc.)
- policy brief, text + reviews excl. layout and print.
- strategy for final dissemination
- final media & stakeholder dissemination
- final conference, press, online communication, etc.
- final report regarding the work of the communication WP.

Recurring tasks during project period

- stakeholder communication
- web content, updates and changes
- newsletter content, 4 newsletters per year
- annual project meetings
- WP meetings
- Facebook, LinkedIn and Twitter updates
- advice & issues management for project management
- Skype meetings
- minor communication tasks, not included in the above
- *quality assurance of internal communication*

Internal communication

A Horizon 2020 project is a 3-5 years bulk marriage. With many countries, different fields, different kinds of people, different work cultures, this can be quite a challenge. In Horizon2020 projects the communication & dissemination aspects sometimes are underestimated. This is no secret. But even if this is not the case, an important part of this task is often forgotten – the internal communication.

40 people from all over Europe will be working together with strangers for some years, most of the time only via email, having different professional backgrounds, no common working culture, on the contrary representing very different national traditions of cooperation and management.

Ultimately, the outcome of the project depends on the quality of cooperation, which again depends on the quality of communication within the group. Please take a look at my [document about this](#).

Budget estimate: €15.000 for single tasks and €25-40.000 annual for recurring tasks.

Please check Rescomm.dk for further information.